

BIGHEARTED PR THAILAND FOR FLOOD RELIEF SUPPORT



Though flood disaster hit has subsided, huge aftermath physical damages and emotional fallout remain everywhere. Care and support in any form is greatly in need to help flood victims.

The recent big heartfelt effort was timely staged between Thailand Public Relations Association, well-known as PR Thailand, and the delegates of the first Executive Communication Program (EXCOMM 1) to extend supports to the immediate rehabilitation of flood-affected community.

Dr. Phot Jaichansukkit, President of Thailand Public Relations Association explained: "This project has been initiated by communication professionals with a strong will to help flood-affected people during this difficult time. We want to let them know that we care and we will never stop supporting them.

Various types of contribution including fund-raising effort are brought together and distributed both during and after the floods, through the Red Cross Society. We will continue and try to help as much as we can."

If we stand together, we will win over this crisis.

